# MERSEYLINK BRIDGE LIFE

The Mersey Gateway Project is about much more than just a bridge. It is a catalyst for investment, regeneration, new career opportunities and huge social and environmental improvements across Halton, Merseyside and the north west.

Bridge Life is Merseylink's initiative to bring together our work with local communities, schools, young people and the artistic community to help create a brighter future for local people.

Merseylink, along with our partners at Halton Borough Council, wants to be at the heart of the community in Halton and this is our way of reaching out and doing that. We'd love you to get involved.

## WHAT IS THE MERSEY GATEWAY PROJECT?

The Mersey Gateway Project is a major road scheme to build a new six-lane toll bridge over the River Mersey, and upgrade seven kilometres of roads and junctions to provide a fast and reliable link connecting the national motorway networks across Cheshire and Merseyside.

It will link the towns of Runcorn and Widnes, relieve the congested and ageing Silver Jubilee Bridge and bring major economic, social, transport and environmental benefits to the area.

## FIND OUT MORE

If you or your school or community group would like to get involved with the Bridge Life initiative please get in touch. We'd love to hear from you.


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@merseygateway

MerseyGatewayBridge


HALTON BOROUGH COUNCIL

the mersey gateway A BRIDGE TO PROSPERITY

MERSEYLINK

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## COMMUNITY EVENTS

Merseylink wants to be an active part of the local community alongside Halton Borough Council.

If you are running a community event and would like to get our team involved please contact Karen Nicholson at Merseylink – **communications@merseylink.com**




## INSPIRING OUR CHILDREN AND YOUNG PEOPLE

We are developing educational resources based on four key themes that will support the whole school curriculum. These will show the different benefits the Mersey Gateway Project is bringing to Halton and how it links to the borough's proud history.

Your school can get involved today. Sign up by emailing **communications@merseylink.com**

## CREATIVE CONNECTIONS

Creative Connections is an inclusive creative arts programme that we have developed in partnership with Halton Borough Council and Accent Music Education Hub.

It aims to give all primary school pupils the opportunity to develop new creative work linked to the Mersey Gateway Project.

The programme focuses on three themes related to the construction of the new bridge: Halton's natural environment, local history, and bridge building, design and construction.

Primary schools that sign up get to work with a professional artist of their choice on a specific art form. The children's creative work is then displayed, exhibited or performed within the borough.

Participating schools have worked on a range of art forms so far including:

- book art
- mosaic
- mini-bridge installation
- clay and wirework sculptures
- film making.

Sign your school up today by emailing **communications@merseylink.com**



## WORK EXPERIENCE

This is a once in a lifetime opportunity to inspire the young people of Halton to become the engineers and bridge-builders of the future.

Merseylink and our suppliers and sub-contractors are offering hundreds of work experience opportunities.

If you'd like to get involved then please contact **communications@merseylink.com**



## SCHOOL PRESENTATIONS

We'd love to come and visit your school or college and tell you all about the project.

Book us in to visit your school by contacting Karen Nicholson at Merseylink – **communications@merseylink.com**