

**APPENDIX 16.2**  
Mersey Gateway Support for Policy Objectives



Mersey Gateway Objectives	Road Traffic Reduction Act 1997	Transport White Paper 1998					'Workhorse to Thoroughbred'					Transport Ten Year Plan 2000					
	Targeted reduction of the level of road traffic or its rate of growth	Reduce pollution from transport	Improve air quality	Encourage healthy lifestyles by reducing reliance on cars, and making it easier to walk and cycle more	Reduce noise and vibration from transport	Improve transport safety for users, those who work in the industry and the general public	New framework for local authority influence over buses	Statutory backing for quality partnerships	Better bus information	Service frequency enhancements	Option of bus 'Quality Contracts' for area wide networks	Sharpen the competitiveness of British industry	Boost the economic development of all regions	Promote the renaissance of towns and cities	Enhance access and opportunity in rural areas	Reduce social exclusion	Lessen the effect of transport on the environment at both local and global levels
To relieve the congested SJB, thereby removing the constraint on local and regional development and better provide for local transport needs	✓			✓	✓		✓	✓		✓					✓	✓	✓
To apply minimum toll and road user charges to both the New Bridge and the SJB consistent with the level required to satisfy viability constraints	✓											✓				✓	
To improve accessibility in order to maximise local development and regional economic growth opportunities							✓	✓		✓	✓	✓	✓			✓	
To improve local air quality and enhance the general urban environment		✓	✓	✓	✓												✓
To improve public transport links across the River				✓			✓	✓	✓	✓						✓	
To encourage the increased use of cycling and walking				✓													✓
To restore effective network resilience for road transport across the River Mersey.						✓					✓	✓					

**Table A16.1: Compliance of Mersey Gateway Objectives with National Objectives**

Mersey Gateway Objectives	Planning Policy Guidance 13			Education Act 2002	The Future of Transport			Traffic Management Act 2004	Towards a Sustainable Transport System (response to Eddington and Stern)					
	To promote more sustainable transport choices for both people and for moving freight	To promote accessibility to jobs, shopping, leisure facilities and services by public transport, walking and cycling	To reduce the need to travel, especially by car	Ensure access to education and training for '16-19' age group.	To provide a more reliable and freer flowing road network for both personal travel and freight	Bus Services that are reliable, flexible, convenient, and tailored to local needs	Making walking and cycling a real alternative for local trips	Secure the expeditious movement of traffic on the authority's road network	Facilitate the expeditious movement of traffic on road networks for which another authority is the traffic authority	Maximise competitiveness and productivity of the economy	Address climate change	Protect people's safety, security and health	Improve quality of life	Promote greater equality of opportunity
To relieve the congested SJB, thereby removing the constraint on local and regional development and better provide for local transport needs	✓	✓	✓		✓	✓		✓	✓				✓	✓
To apply minimum toll and road user charges to both the New Bridge and the SJB consistent with the level required to satisfy viability constraints	✓	✓								✓				✓
To improve accessibility in order to maximise local development and regional economic growth opportunities	✓	✓		✓	✓	✓	✓	✓		✓		✓	✓	✓
To improve local air quality and enhance the general urban environment	✓	✓	✓							✓	✓	✓		
To improve public transport links across the River	✓	✓	✓	✓		✓		✓	✓					✓
To encourage the increased use of cycling and walking	✓	✓	✓	✓			✓				✓	✓	✓	✓
To restore effective network resilience for road transport across the River Mersey.					✓			✓	✓	✓				

**Table A16.1: Compliance of Mersey Gateway Objectives with National Objectives (cont)**

Mersey Gateway Objectives	Regional Spatial Strategy (RSS13)/RTS			North West RES	
	Improved, sustainable economic growth	Active management and prudent use of natural and man made resources	Introduction of a safe, reliable and effective integrated transport network that supports opportunities for sustainable growth and provides better links with jobs and services	To improve the capacity and quality of mass transit, particularly in terms of enhancing accessibility to jobs	Support growth of key sectors and widens the labour markets in the city centres
To relieve the congested SJB, thereby removing the constraint on local and regional development and better provide for local transport needs	✓	✓	✓	✓	
To apply minimum toll and road user charges to both the New Bridge and the SJB consistent with the level required to satisfy viability constraints	✓				
To improve accessibility in order to maximise local development and regional economic growth opportunities	✓	✓	✓	✓	✓
To improve local air quality and enhance the general urban environment		✓			
To improve public transport links across the River		✓	✓		
To encourage the increased use of cycling and walking		✓			
To restore effective network resilience for road transport across the River Mersey.	✓	✓	✓	✓	

**Table A16.2: Compliance of Mersey Gateway Objectives with Regional Objectives**



Mersey Gateway Objectives	Cheshire Council Local Transport Plan Objectives	Warrington Borough Council Local Transport Plan Objectives	The Local Transport Plan for Merseyside Objectives
To relieve the congested SJB, thereby removing the constraint on local and regional development and better provide for local transport needs	Enhance the quality of life of those who live, work or visit Cheshire	Enhance and protect the environment of the borough	Provide appropriate infrastructure to improve the capacity and efficiency of the network and support the economic growth areas
	Promote social inclusion and accessibility to everyday services for all, especially those without a car	Improve safety, personal security and health	Provide access for all to provide better links to employment, education and health
	Promote the integration of all forms of transport and land use planning, leading to a better, more efficient public transport system	To contribute to an efficient economy and to support sustainable economic growth in Warrington	Manage demand to ensure that our roads do not become congested and affect the efficient movement of public transport and freight
	Contribute to an efficient economy and to support sustainable economic growth and regeneration in appropriate locations	Improve accessibility and mobility in the borough	Protect/enhance the environment by taking positive measures to reduce the effects of travel demand
	Manage a well maintained and efficient transport network	To promote the integration of all forms of transport and land use planning	Support a healthier community by addressing air and noise problems caused by traffic and promote cycling and walking
	Enhance and protect the environment of the borough	Improve the quality of life and transport system and reduce social exclusion and poverty in the borough	Make best use of our existing resources by ensuring an efficient maintenance regime
	Improve safety, personal security and health	Provide appropriate infrastructure to improve the capacity and efficiency of the network and support the economic growth areas	
	To contribute to an efficient economy and to support sustainable economic growth in Warrington	Provide access for all to provide better links to employment, education and health	
	Improve accessibility and mobility in the borough	Manage demand to ensure that our roads do not become congested and affect the efficient movement of public transport and freight	
	To promote the integration of all forms of transport and land use planning	Protect/enhance the environment by taking positive measures to reduce the effects of travel demand	
	Improve the quality of life and transport system and reduce social exclusion and poverty in the borough	Support a healthier community by addressing air and noise problems caused by traffic and promote cycling and walking	
	Provide appropriate infrastructure to improve the capacity and efficiency of the network and support the economic growth areas	Make best use of our existing resources by ensuring an efficient maintenance regime	
	Provide access for all to provide better links to employment, education and health		
	Manage demand to ensure that our roads do not become congested and affect the efficient movement of public transport and freight		
	Protect/enhance the environment by taking positive measures to reduce the effects of travel demand		
	Support a healthier community by addressing air and noise problems caused by traffic and promote cycling and walking		
	Make best use of our existing resources by ensuring an efficient maintenance regime		
To improve accessibility in order to maximise local development and regional economic growth opportunities	✓	✓	✓
To improve local air quality and enhance the general urban environment			✓
To improve public transport links across the River	✓		✓
To restore effective network resilience for road transport across the River Mersey.	✓	✓	✓

**Table A16.4: Compliance of Mersey Gateway Objectives with Neighbouring Authorities' Objectives**